



Development  
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## Company Profile and Experience

For Development Professionals and Institutions

## Company Profile

Established in 2015

PIC: 899296992

Organization ID: E10298727

Legal Status: Incorporated Company, SME

Sector: Social & Economic Development

Based in Ankara & İstanbul, Türkiye

### Legal Representative:

Gökhan DİNÇ

General Manager

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### Contact Person:

Arzu PARMAKSIZ

Head of Project Development Unit

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### Description of Profile:

Force& Brothers is a development oriented company, which has a 15-strong team of professionals located across its offices in İstanbul and Ankara.

It's leading the Local Consultant's Network including 50+ specialist around Türkiye.

Most of Force & Brothers' experience comes from direct involvements in completing and sustaining the European Union (EU) or/and International Institutions such as UNICEF, WHO, UNDP, ILO, WB, KfW funded projects.



# Focused Themes and Speciality

## Focused Themes:

Gender Equality  
Youth  
Public Health  
Refugees  
Employment  
Entrepreneurship and Innovation  
Green Deal and Sustainability

## Cross Cutting & Horizontal Specialities

Capacity-building of Government and Non-government Entities  
Project Management and Reporting  
Communication and Dissemination  
Designing and Delivering Blended Training Programs  
Creating Strategies  
Social and Economic Research  
Monitoring and Evaluation  
Impact Assessment

## Focused SDG's:





*Photocredit: Burak BINICI, Hatay - TÜRKİYE*

## Featured Projects

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# Education Infrastructure for Resilience Project



Related Fund: Facility for Refugees in Türkiye - FRIT

Implementation Parties: Ministry of National Education of Türkiye, The World Bank

Budget: 150 Million EUR

Duration: 48 Months (2018 – 2022)

Role of the F&B: Implementation Consultant, Field Research, Dissemination

## Description of the Project:

In order to meet the disaster resilient education infrastructure needs arising from the increasing number of students in schools in Türkiye after the Syrian crisis and migration:

- Construction of 62 schools in 12 provinces.
- Providing all equipment needs of the constructed schools
- To carry out awareness-raising activities among refugees and host communities for the schooling and integration of Syrian refugee children.



Project Website for Detailed Information: <https://gelecekicinegitim.meb.gov.tr/altyapi/en/>

# Disaster Risk Management in Schools Project



Related Fund: Infrastructure Loan from the World Bank

Implementation Parties: Ministry of National Education of Türkiye, The World Bank

Budget: 300 Million USD

Duration: 48 Months (2023 – 2025)

Role of the F&B: Implementetion Consultant, Field Research, Dissemination, Disaster Awareness Raising

## Description of the Project:

In order to meet the disaster resilient education infrastructure needs of Turkish Education System:

- Construction of 32 schools in 4 provinces.
- Providing all equipment needs of the constructed schools
- To carry out awareness-raising activities about earthquake, resilient schools among students, families and society.



# Education for All in Times of Crisis I&II Projects



Related Fund: Facility for Refugees in Türkiye - FRIT

Implementation Parties: Ministry of National Education of Türkiye, KfW Development Bank

Budget: 325 Million EUR

Duration: 60 Months (2018 – 2023)

Role of the F&B: Implementetion Consultant, Field Research, Dissemination

## Description of the Project:

In order to meet the disaster resilient education infrastructure needs arising from the increasing number of students in schools in Türkiye after the Syrian crisis and migration:

- Construction of 159 schools in 19 provinces.
- Providing all equipment needs of the constructed schools
- To carry out awareness-raising activities among refugees and host communities for the schooling and integration of Syrian refugee children.



Project Website for Detailed Information: <https://gelecekicinegitim.meb.gov.tr/altyapi/en/>

# Education for All in Times of Crisis III Project



Related Fund: Facility for Refugees in Türkiye II – FRIT II

Implementation Parties: Ministry of National Education of Türkiye, KfW Development Bank

Budget: 100 Million EUR

Duration: 36 Months (2021 – 2024)

Role of the F&B: Implementation Consultant, Field Research, Dissemination

## Description of the Project:

In order to meet the disaster resilient education infrastructure needs arising from the increasing number of students in schools in Türkiye after the Syrian crisis and migration:

- Construction of 100 pre- schools in 19 provinces.
- Providing all equipment needs of the constructed schools
- To carry out awareness-raising activities among refugees and host communities for the schooling and integration of Syrian refugee children.



# Local Initiative Fund for Turkey «LIFT» Grant Program

Related Fund: EU - ECHO

Implementation Parties: GiZ

Budget: 5 Million EUR

Duration: 12 Months (2018 – 2019)

Role of the F&B: Program Management, Technical Assistance

Description of the Project:

Creating a grant program for NGO's working in refugee and protection theme:

- Organizing Innovation Lab workshops to assist NGO's for creating better projects.
- Technical helpdesk services for NGO's who are planning to apply for LIFT grant program.
- Conducting independent evaluation process of applied projects to the grant program.
- Needs assessment and field research of refugee oriented NGO's.



Implemented by

**giz** Deutsche Gesellschaft  
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Zusammenarbeit (GIZ) GmbH



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## Women in Innovation Project

KADEM



Related Fund: İstanbul Development Agency, Innovation Grant Program

Implementation Parties: Women and Democracy Association - KADEM

Budget: 1,2 Million EUR

Duration: 18 Months (2022 – 2023)

Role of the F&B: Project Management, Business Development and Mentorship for Women Entrepreneurs

### Description of the Project:

Developing a comprehensive support system to bring innovative ideas into the economy through women entrepreneurship.

- Implementing a bootcamp for women entrepreneurs
- Establishing an Open Office for innovative ideas and entrepreneurs.
- Organizing demodays for entrepreneurs and investors.
- Integrating innovative women entrepreneurs to global platforms and rankings.



Project Website for Detailed Information: <https://inovasyondakadin.org/>

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# Support to the Improvement of Legal Aid Practices for Access to Justice for All in Türkiye Phase II (ILAP)



Related Fund: SIDA, Sweden Development Agency

Implementation Parties: UNDP, Turkish Bar Association, Ministry of Justice

Budget: 3 Million EUR

Duration: 24 Months (2020 – 2022)

Role of the F&B: Creating a Blended Training Program, Visibility and Dissemination

## Description of the Project:

Developing a more coordinated, high-quality and systematic approach for legal aid services in Turkey, and increasing cooperation between NGOs and Bar Associations.

- Establishing Victim's Support Offices in 6 Provinces in the Bar Association
- Implementing a specialised training program for lawyers to help violence victims.
- Creating a NGO & Bar cooperation platform for women and girls who are victims of domestic violence.



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# Coding4WIN, CIOsing the Digital Gap for Women NEETs Through Serious Gaming



Related Fund: Erasmus + KA220 – Cooperation Partnerships in Adult Education

Implementation Parties: SYMPLEXIS (Greece), Institute of Entrepreneurship Development (Greece), Research and Education of Social Empowerment and Transformation-Reset LTP (Cyprus), INOVA + (Portugal), Force & Brothers (Türkiye)

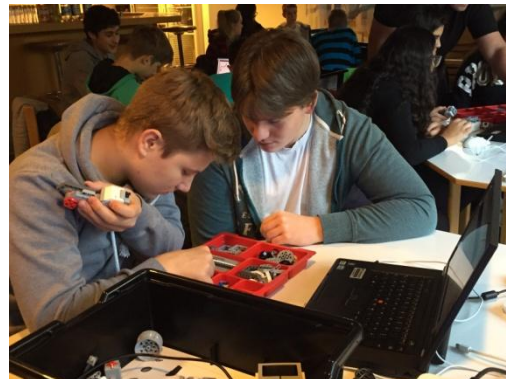
Budget: 250K EUR

Duration: 24 Months (2023 – 2024)

Role of the F&B: Sustainability and Exploitation Leader

## Description of the Project:

Coding4Win project aims to equip adult learning centres & educators with a series of educational material that will assist women NEETs (aged 25 and above) in acquiring ICT knowledge areas and digital skills most requested in online job advertisements, in encouraging women with a culturally responsive way to re/enter labor market, offering them a basic introduction to the world of digital skills, ICT and coding using innovative training methodologies such as micro-learning and serious gaming.



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# The Chemical Industry's Fight Against Poverty



Related Fund: IPA – Human Resources Development Operational Programme

Implementation Parties: İstanbul Chemical Products Exporters Association

Budget: 1 Million EUR

Duration: 12 Months (2017 – 2018)

Role of the F&B: Development of the Training Programme, HR Needs Analysis in Chemistry Sector

## Description of the Project:

Ensuring the employability of poor and disadvantaged individuals living in Istanbul in the chemical industry through vocational training.

- Conducting chemical industry HR needs analysis.
- Creating a comprehensive vocational training program for individuals who are willing to work in the chemical industry.
- Creating an HR recruitment platform for trainees in vocational trainings.



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# Training and Employment Support for Social Cohesion Project



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Zusammenarbeit (GIZ) GmbH



Related Fund: EU - ECHO

Implementation Parties: GiZ, Bahçeşehir University, Ankara Chamber of Industry

Budget: 3 Million EUR

Duration: 12 Months (2018 – 2019)

Role of the F&B: Development of Training Programme, Financial Management of Project

## Description of the Project:

To facilitate the inclusion of refugees and disadvantaged Turkish citizens in Turkey into the labor market.

- Conducting HR needs analysis in focused sectors of project.
- Implementing a blended training program for refugees and host communities for access to labor market.
- Creating a support mechanism for accessing to the labor market and employers of the Project.



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# Clean Energy and Energy Efficiency Measures for Host Communities in Türkiye with Refugees



Related Fund: EU Trust Fund - MADAD

Implementation Parties: Ministry of National Education of Türkiye, KfW Development Bank

Budget: 40 Million EUR

Duration: 36 Months (2018 – 2021)

Role of the F&B: Visibility and Communication, Dissemination

## Description of the Project:

In order to meet the energy demand arising from the increasing number of students in schools in Türkiye after the Syrian crisis and migration:

- Construction of 14 Mw Land SPP
- A total of 6Mw Rooftop SPP installments on the roofs of 120 schools
- Energy efficiency upgrades for 15 schools
- Increasing students' awareness of energy efficiency and renewable energy.



Project Website for Detailed Information: <http://gelecekicinegitim.meb.gov.tr/enerji/>

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# United Against Tobacco and Covid



Related Fund: Centers for Disease Control and Prevention - USA  
Implementation Parties: GHD EMPHNET (Jordan), Vital Strategies (USA)

Budget: 3 Million USD

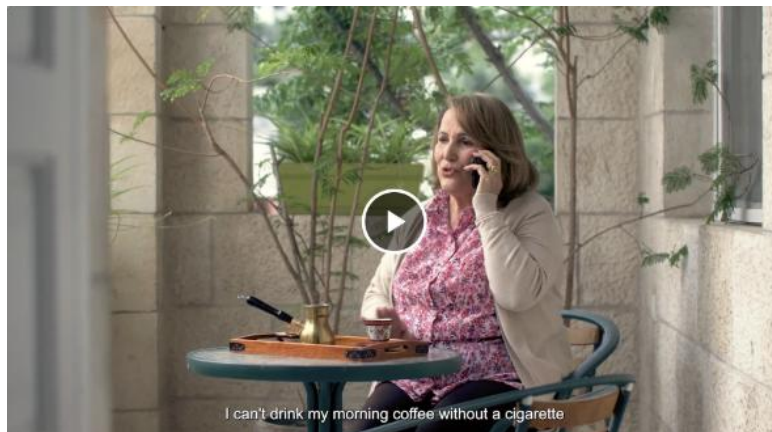
Duration: 24 Months (2021 – 2023)

Role of the F&B: Mapping of the Tobacco Prevalence, National campaign management and dissemination

## Description of the Project:

Organizing national campaigns to reduce tobacco use prevalence and raise public health awareness in Eastern Mediterranean countries.

- Carrying out a mapping study on tobacco use status and public health awareness in Iraq, Egypt, Jordan and Palestine.
- To carry out evidence based awareness-raising national campaigns in 4 implementing countries.





Photocredit: Gökhan DINÇ Amman - JORDAN

## Featured Specialities and Services

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# Chemistry Technology Center (KTM)



Related Fund: Ministry of Trade of Türkiye

Implementation Parties: İstanbul Chemical Products Exporters Association

Budget: 10 Million EUR

Duration: 12 Months (2022 – 2023)

Role of the F&B: Project Management, Technical Assistance

## Description of the Project:

Establishment of an accredited Chemical Technology Center (KTM) where routine and R&D analyzes needed by the Turkish Chemical industry exporters.

- Turnkey implementation of the all project investments.
- Procurement and financial reporting of the project.
- Managing all related parties and creating innovation perspective of partners.



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RelatBudget: 2,8 Million TL

Duration: 24 Months (2021 – 2023)

Role of the F&B: Project Management, Procurement and Tender Management, Institutional Capacity Increase, Quality Management

Description of the Project:

To increase the effectiveness of the project, R&D and external relations functions in the transformation of the Association for Women and Democracy to a strategic plan-based management approach;

- Analysing the current situation,
- Determination of strategic objectives,
- Creation of application documentation,
- Establishment of quality management system,
- Capacity building trainings to strengthen the project management office and related units



# KalDer, Project Development and NGO Capacity Building



Budget: 35.000 USD

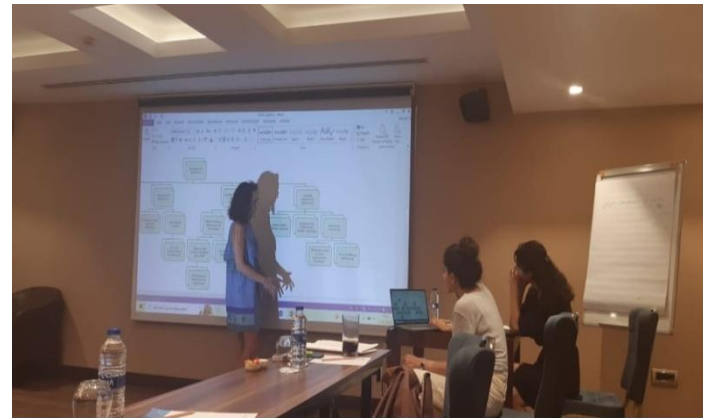
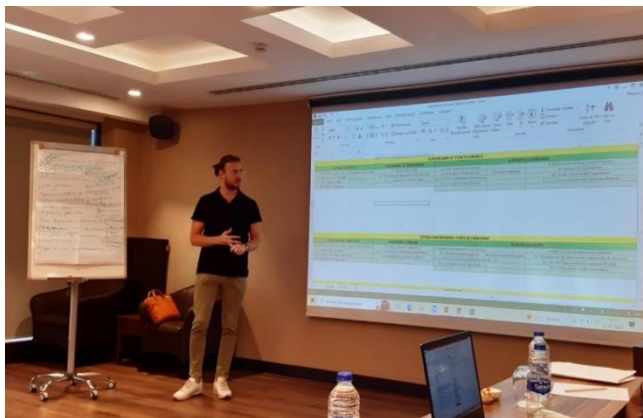
Duration: 12 Months (2021 – 2022)

Role of the F&B: Project Management, Institutional Capacity Increase, International Collaborations

## Description of the Project:

To improve the technical capacity of the Quality Association for the development and implementation of projects in the field and to develop the international cooperation of the institution;;

- Analysing the current situation,
- Determination of strategic objectives,
- Capacity building trainings to strengthen the project management office and related units,
- International network studies



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# Installation of Bahcesehir University Purchasing Management System (BAUSAS)

Duration: 5 Years (2019 – 2024)

Role of the F&B: Project Management, Procurement and Tender Management, Institutional Capacity Increase, Quality Management

Description of the Project:

Harmonization of Bahçeşehir University's Purchasing Processes with the "Purchasing and Tender Procedures of Higher Education Foundations" Regulation issued by YÖK and Support of Purchasing Processes.

Bahçeşehir University's purchasing management system will be developed with today's technology and transformed into a high-performance system according to the decision of Higher Education Council no. 2018.3.152.



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## Creating Tourism Strategy and Action Plan of Babadağ - Denizli

Related Fund: South Aegean Development Agency

Implementation Parties: Babadağ Industrialists' and Businessmen's Association

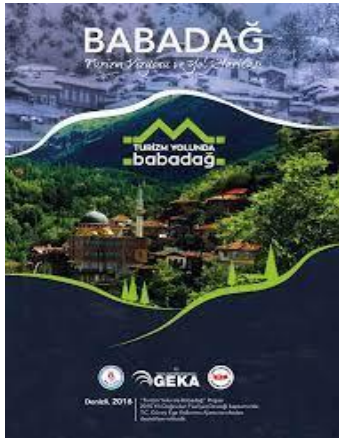
Duration: 3 Months (2016)

Role of the F&B: Strategy Development

### Description of the Project:

Researching the tourism potential of Babadağ and taking steps in terms of tourism transformation of the district with medium-term strategies.

In this context, detailed field analyses, spatial plans and tourism-oriented economic perspectives were prepared, and the Babadağ Tourism Strategy and Action Plan was completed at the end of the strategic planning process in which the people of Babadağ and the industrialists of Babadağ participated.



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## Developing EnerjiSA DISCOMs Procurement Capabilities

 **Ayedaş**

 **Başkent**

 **Toroslar**

RelatBudget: 65.000 USD

Duration: 6 Months (2020)

Role of the F&B: Project Management, Procurement and Tender Management, Institutional Capacity Increase, Quality Management

Description of the Project:

Establishment of a comprehensive purchasing system based on artificial intelligence and data management to enable EnerjiSA 3 distribution companies to submit tenders in accordance with the EMRA Tender Regulation and to activate the purchasing process. Within this scope;

- Analysis of the current situation- Process development,
- Know-how transfer in areas of improvement,
- Digitization and process optimization studies.

With the filter system developed in the project, the criticality level of the products purchased by the distribution companies was measured using the Kraljic matrix method and an infrastructure was created for the strategic purchasing unit to make data-based decisions. At the same time, the decision-making and bidding processes were simplified in accordance with the EMRA bidding regulations, and the end-to-end bidding effort was significantly reduced.

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# Istanbul Development Agency Monitoring And Evaluation (Technical And Financial) Service Providing



Related Fund: Istanbul Development Agency

Duration: 24 Months (2022-2024)

Role of the F&B: Monitoring & Evaluation of 2 Grant Programs Consisting of 107 Projects

## Description of the Project:

Within the scope of the monitoring and evaluation study, it is ensured that the financial and technical support provided by the Istanbul Development Agency is used for the purposes specified in the contract, that the projects are implemented according to the rules, that problems that may arise during project implementation are identified, and that beneficiaries are provided with support regarding these problems.



## Social Impact Assessment of Woman in Innovation Program

KADEM

Duration: 4 Months (2023)

Role of the F&B: Economic and Social Researches, Social Impact Assessment

### Description of the Project:

The Woman in Innovation Program stands as one of the most comprehensive acceleration initiatives in Türkiye and Turkic states (Azerbaijan, Turkmenistan, Tajikistan, Kazakhstan), aimed at nurturing innovative women entrepreneurs. Following the Women Entrepreneurship in Innovation camps, enterprises that advance to the finals are not only granted financial support but also subject to ongoing coaching of their entrepreneurial ventures.

Under the umbrella of the Woman in Innovation program, Force & Brothers have undertaken the task of social impact analysis of the project. This analysis contains last **7 years of the project**. Furthermore, a comprehensive program evaluation report is prepared and presented to the implementation team.



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## “Gönüllerimiz Bir” (We Are Volunteer) Project

**KADEM**

Related Fund: Ministry of Internal Affairs

Duration: 12 Months (2023 – 2024)

Role of the F&B: Economic and Social Researches, Gender Equality, Visibility and Communication Management, Project Management

### Description of the Project:

Within the framework of the strengthening of the capacity of KADEM to work with volunteers and to provide the necessary human resources support for the activities of the Women's Support Centre in the earthquake zone on a sustainable basis;

- Establishing the methodology of the mapping study for the expectations of current volunteers from KADEM,
- Carrying out field and information collection studies for the expectations of existing volunteers from KADEM and,
- Creating a digital and printed handbook for the promotion of the KADEM volunteering program are within the scope of Force & Brothers consulting services.

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# Pendik Municipality Competency Development and Employment Center Feasibility Study



Duration: 6 Months (2022 – 2023)

Role of the F&B: Feability Studies, Economic and Social Researches, Project Management

Description of the Project:

Establishment of a Competency Development and Employment Center that will contribute to the training of qualified workforce and employment in prominent sectors of industry and service in Istanbul.

The basis for the decision was to establish a "**Competence Development and Employment Center (YETGİM)**" that could train human resources in the competencies needed in the prominent sectors of industry and service in Istanbul, especially the Pendik region, and match the employment gap of companies operating in these sectors with the trained human resources. In this content, possible feasibility studies have been carried out.

Preparing the Istanbul Development Agency-guided **project application documents and managing the application process** in order to fund the investment in light of the feasibility report are also among the objectives of Force & Brothers consultancy services.

## Preparation of the Feasibility Report of the Denizli OIZ Technology Development Zone



Duration: 6 Months (2023)

Role of the F&B: Feasibility Studies, Economic and Social Researches, Project Management, Entrepreneurship and Innovation

Description of the Project:

Establishment of a technology development zone to strengthen Denizli's R&D and innovation capacity.

Within the scope of the project, a **technology development zone feasibility study** was carried out to strengthen Denizli's R&D and innovation capacity. The "Technology Development Zone Feasibility Report" that the Ministry of Industry and Technology requested in the annex of the pertinent regulation came about as a result of this study.



## Chemistry Technology Center Feasibility Study

Duration: 6 Months (2020)

Budget: 380.000 TL

Role of the F&B: Feasibility Studies, Economic and Social Researches

Description of the Project:

Establishment of an accredited Chemical Technology Center (KTM) where routine analyzes and R&D analyzes required by the chemical industry in exports can be made.

The project will carry out feasibility studies that can form the basis of a decision to establish an accredited 'Chemistry Technology Centre (KTM)' that can provide R&D studies, certification, access to information and other advisory services.

- Identification of testing and analysis services required by the chemical industry for export and import activities.

- Chemical Technology Centre Vision Document

- Preparation of Istanbul Development Agency (ISTKA) Guided Project application documents and management of the application process for the purpose of financing the investment.



# The Creation of a Philanthropy Feasibility Study for UNICEF Turkey



Related Fund: UNICEF

Implementation Parties: CIVITTA

Budget: 13.500 USD

Duration: 2 Months (2023)

Role of the F&B: Feasibility Studies, Economic and Social Researches

## Description of the Project:

With the goal of maximizing UNICEF's impact in Turkey and increasing its revenue through the development of relationships with Ultra High Net Wealth Individuals (UHNWIs),

- Conducting interviews about giving behavior,
- Conducting focus groups and surveys,
- Analyzing the giving behaviors and attitudes of Ultra High Net Wealth Individuals (UHNWIs).



## Supporting Green Detector and Ministry of Health Inspection System Coordination Mechanism



Related Fund: World Health Organization

Budget: 20.000 USD

Duration: 6 Months (2019)

Role of the F&B: Feasibility Studies, Economic and Social Researches

Description of the Project:

Increasing the effectiveness of smoke-free airspace implementation in Turkey.

Within the framework of this study, monitoring activities were carried out for both Green Detector users and companies in order to support the development of the coordination mechanism between the Green Detector and the Ministry of Health inspection system and to increase the effectiveness of the smokefree airspace implementation in Turkey.



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